

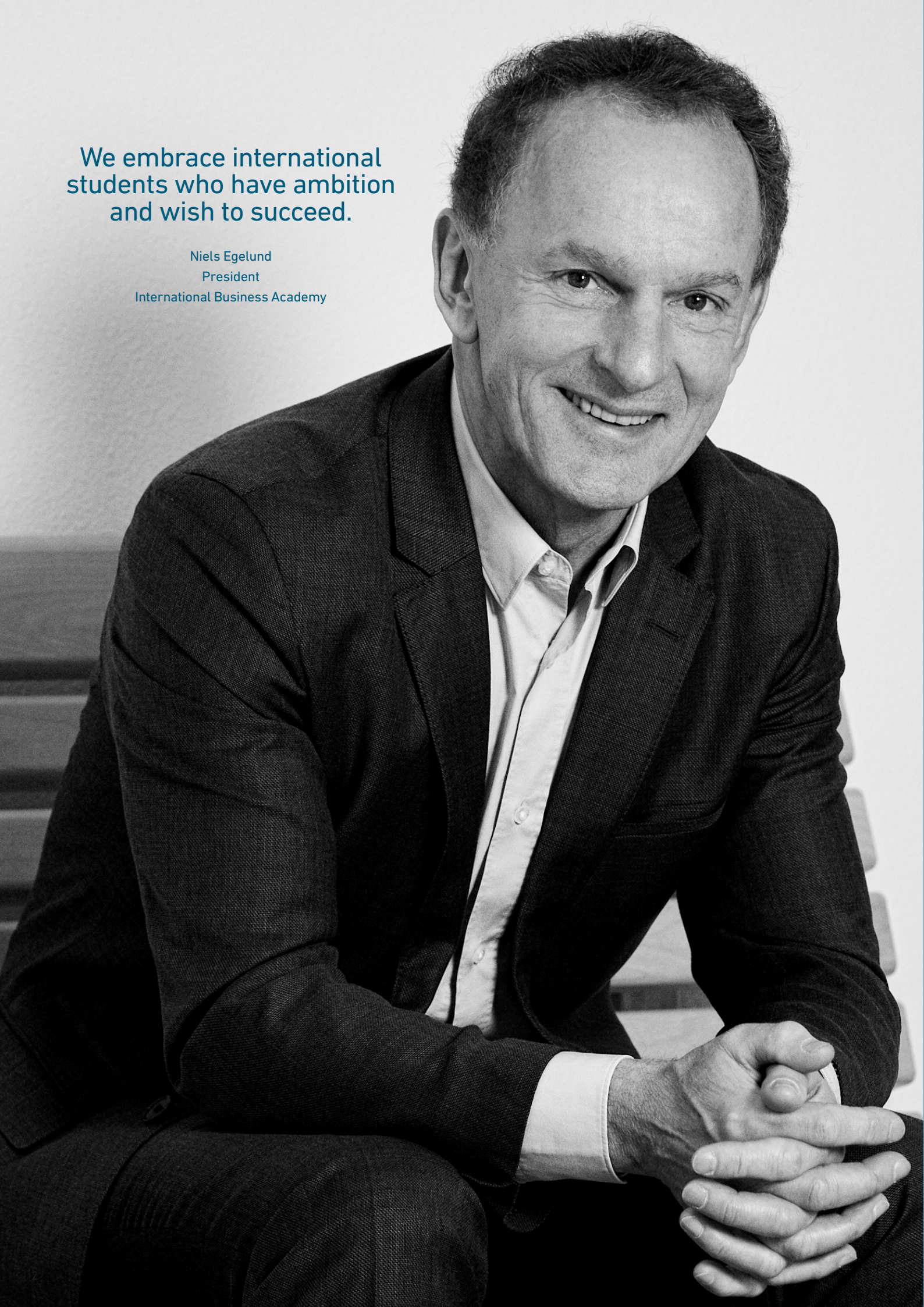
STUDY IN DENMARK

EDUCATIONS AT IBA



We embrace international
students who have ambition
and wish to succeed.

Niels Egelund
President
International Business Academy



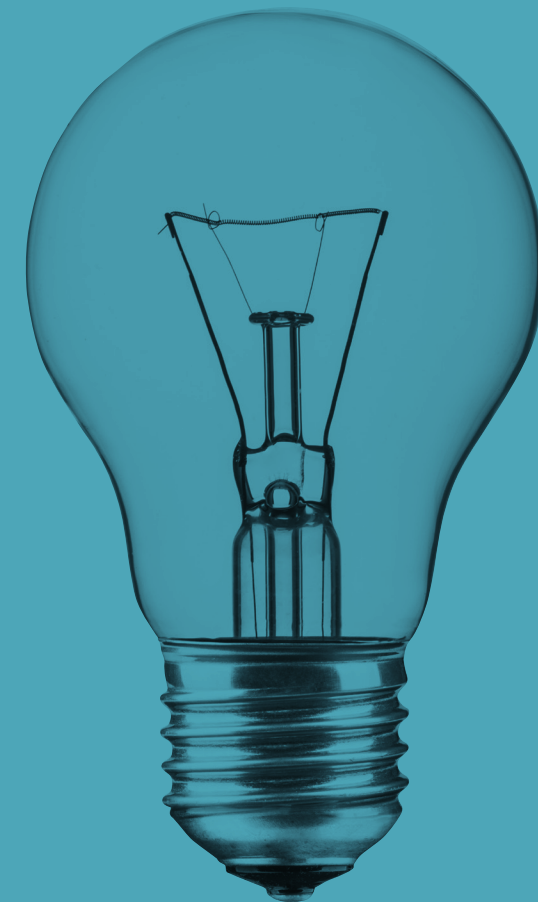
WELCOME TO IBA

At the IBA, we are proud to offer world quality educations, supported by a splendid learning environment, highly qualified teaching staff and an international administration.

We aim to give you a wide range of experiences, skills and knowledge in an excellent social and cultural environment that will enable you to develop your professional and social networks.

We welcome students from around the world, who have the ambition and commitment to succeed in their studies and career, with a motivation to engage in class activity and to participate in the social and extra-curricular activities that demonstrate a wish to succeed.

Niels Egelund, President



CONTENTS

05

IBA KOLDING

07

EDUCATION THAT WORKS

08

STUDENT HUB KOLDING

10

GLOBAL CITIZEN

12

THE DANISH EDUCATION SYSTEM

13

IBA EDUCATIONS

14

UNDERGRADUATE DEGREES

26

POSTGRADUATE DEGREES

INTERNATIONAL BUSINESS ACADEMY

KOLDING

From our roots in a trade school going back more than a century, today's IBA offers a range of international degrees taught in English, at Bachelor and Masters level covering a range of subjects in business, marketing and management.

One of our hallmarks is the close co-operation with industry both locally, nationally and globally. This means that we constantly keep track of and adapt to the requirements of today's world of work, and our students receive an education that can be applied directly in the job market.

Our degrees often include a practical internship and the opportunity for shorter or longer study exchanges with our partner institutions around the world. With more than 1500 students from within Denmark and throughout the world, we offer a high quality learning and teaching environment while providing valuable networking and a friendly and welcoming multicultural social experience.

STUDY IN ENGLISH

We have several courses taught in English, giving you the opportunity to develop your language skills while obtaining a degree.

STUDENT LIFE

With many of our students coming from outside Denmark, we can give you a truly vibrant, fascinating and fun student experience. Our students and staff organise a range of social, sporting, leisure and cultural activities aimed to suit every taste. We have a student-run bar and common room, and students can join the student life team to organise cultural, sport and night life activities.

As a student at the IBA, you have the opportunity to join the Buddy and Ambassador programmes, offering the chance to make friends, develop networks and provide a valuable addition to your CV. You can also attend Danish classes which will give you a better understanding of Danish culture, people and history.





PUT THEORY INTO PRACTICE



EDUCATION THAT WORKS

Educations at IBA are firmly rooted in the world of work, reflecting the needs of industry and the job market.

PERSONAL DEVELOPMENT

The combination of theory and practice in the educations at IBA prepares you for a modern career which demands constantly developing knowledge and new skills.

INTERNSHIP – AN INTEGRAL AND VITAL COMPONENT

Fundamental to our full-time undergraduate degrees is a 3-month practical work placement (internship) in the final semester, which can be taken in Denmark or anywhere in the world – further enhancing employment prospects. Students are welcome to find their own host company or use the IBA network in Denmark and in countries such as New Zealand, China, the UK and Malta.

CAREER OR FURTHER STUDY

With a degree from IBA, you are ready to enter the job market, or you can go on to take a higher degree either at IBA or use your transferable credits at one of our partner universities or other institutions around the world. You can even start your career and then return later to pursue a higher qualification full-time or part-time.



Education
with a practical
purpose

STUDENT HUB

KOLDING

Situated in the heart of Denmark, Kolding is one of the larger cities in Denmark, with a long tradition of providing business education. Today, there are several higher education institutions in Kolding offering a wide range of activities.

With a population of over 60,000, Kolding is large enough to offer an array of social, sports, recreational and cultural activities while at the same time maintaining a friendly and easy-going atmosphere. Situated in one of the fastest growing and most successful economic regions in Denmark, Kolding is easy to reach by air, road and rail.

By international standards, Denmark has a very low crime and accident rate, and Kolding offers students a safe and secure environment. It is safe and easy to walk around town, with a short distance between most of the main attractions. Cycling is exceptionally easy and a good way to get around. Almost everyone in Denmark speaks English, so making yourself understood in shops and on public transport is equally easy.

ACCOMMODATION

Although you are responsible for finding your own accommodation, with more than 800 student apartments in Kolding this is relatively straightforward. In order to secure the type and price of accommodation you want, it is important to apply as early as possible. We recommend that you apply for accommodation at www.studentkolding.dk. Also, there is a "new student" group on Facebook that offers help, advice, and shared experiences. It is a useful forum for exchange of information on practical matters such as buying furniture and mobile phone deals.

When renting accommodation, you should expect to pay a deposit in advance. Normally, apartments are unfurnished, but there is a plentiful supply of cheap furniture, new or used.

LIVING COSTS

It is important to take into account all living costs. This includes traveling to and from Denmark, accommodation, food, books and leisure activities. It is cheaper if you are prepared to share an apartment. You should allow approximately 800-900 Euros per month to cover all your expenses.

SPORTS AND LEISURE

Kolding is a great location if you are the active type, with several sports facilities and walking and cycling trails. Kolding has a splendid swimming and aquatic centre, and a well-equipped private fitness centre is available to IBA students at a reduced rate. There are plenty of shops in the town centre, and a 15-minute bus ride away there is a large shopping centre that includes a multiplex cinema.



BECOME A GLOBAL CITIZEN

IBA offers an array of international activities to prepare you for success in an increasingly internationalised world of work and social connectivity. Our international students, faculty and administration from around the world contribute to a rich multicultural social and learning experience.

SEMESTER ABROAD

IBA is in close cooperation with several universities and other institutions throughout the world, providing a wide range of opportunities to spend a semester abroad at one or more of our partner institutions in Europe through the Erasmus programme or overseas in countries such as Brazil, Canada, Chile, China, Costa Rica, Mexico, South Korea and USA. IBA is the only school in Denmark offering free study exchange in the USA through the Magellan network.

SHORT-TERM INTERNATIONAL PROGRAMMES

We have a wide range of short-term international opportunities providing the possibility for our students to strengthen their ability to work in a multicultural environment, broaden their international network and develop their skills related to their studies.

Every year, IBA students can participate in study visits abroad to countries such as the USA, China or the UK, short term study abroad programmes, international marketing or business weeks and international case and business plan competitions.

You can never say,
'Now I know everything...'
- you have to keep learning
constantly in order to keep
yourself updated.

Vahid Hajjari
Masters in General Management

DENMARK



Denmark: 6 million inhabitants



Kolding: 60,000 inhabitants



1 Euro = approx. 7.5 DKK



Kolding: 4,600 students



45km to Billund International Airport



90 km to the German border

KOLDING



THE DANISH EDUCATION SYSTEM

GUIDE

There are broadly three types of degree level institutions in Denmark:

- Institutes of Professional Higher Education
- University Colleges
- Universities

IBA is a public Institute of Professional Higher Education offering degrees designed for direct entry to the job market or further study.

UNIVERSITIES

TERTIARY EDUCATION

PhD

MASTER

BACHELOR

UNIVERSITY COLLEGES & INSTITUTES OF PROFESSIONAL HIGHER EDUCATION

TOP-UP BACHELOR

AP DEGREE

SECONDARY EDUCATION

PRIMARY EDUCATION

In order to ensure the high standards for which Denmark is renowned, all IBA activities are carefully monitored and audited by the Ministry of Higher Education and Science. Additionally, IBA is an accredited institution by UK universities and satisfies their very demanding academic management and quality criteria.

What is a top-up Bachelor?

A 1 to 1.5-year full-time programme building on a 2-year AP degree or equivalent from another country, leading to a Bachelor degree.

INTERNATIONAL BUSINESS ACADEMY

EDUCATIONS

IBA delivers degrees at two levels:

- Bachelor (undergraduate)
- Master's (postgraduate)

FULL-TIME	TOP-UP BACHELOR International Business 1 year	PAGE 16	FULL-TIME	MASTER OF SCIENCE International Business 1.5 years	PAGE 20
E-LEARNING	TOP-UP BACHELOR International Business 2 years	PAGE 17	E-LEARNING	MASTER OF SCIENCE International Business 2.5 years	PAGE 21
			FULL-TIME	MBA General Management 15 months	PAGE 22
			E-LEARNING	MBA European Executive MBA 2 years	PAGE 24
			PART-TIME	EXECUTIVE MBA 2 years	PAGE 25





14

UNDERGRADUATE
DEGREES



TOP UP BA (HONOURS) IN INTERNATIONAL BUSINESS (FULL-TIME)

The full-time top-up BA (Honours) in International Business degree has been developed by IBA in co-operation with Coventry University, UK. The programme encourages the development of a range of specific business knowledge and skills, as well as that of critical attitudes towards change and enterprise that reflect the dynamic business environment and the need for adaptability of business graduates.

The educational aims of the programme are







- To develop a range of transferable skills, competencies, and independent lifelong learning skills valuable in employment and career development in international areas.
- To reflect business practice within the international context and with an emphasis, where appropriate, on the application of theory to practice.
- To demonstrate a comprehensive knowledge and understanding of the international business environment, business strategy, and the key functions of business organisations.
- To develop the ability to assess and evaluate critically the global business context, as well as synthesize and evaluate various solutions for the resolution of global problems and issues.
- To enable students to develop, or enhance, careers in the international business arena.
- To enable students to enter postgraduate programmes.

Admission requirements

The normal requirement for this one-year top-up BA programme is a minimum two years post-secondary education (min. 120 ECTS, AP degree from Denmark or equivalent) or 240 CATS (APL with 120 credits at level 1 and 120 credits at level 2) obtained in a business related area. Additionally, it will require IELTS 6.0 or equivalent.

Coventry University is
rated 15th best University in
the United Kingdom in the
Guardian University
Guide 2020

FACTS

 How to apply: See details at iba.dk/international	 Credits: 120 CATS (equivalent to 60 ECTS) 1 ECTS = 2 CATS	 Study start: September
 Tuition fee: See details at iba.dk/international	 Duration: 1 year	 Application deadline: July 1 for non-EU students Sept 1 for EU students

PROGRAMME CONTENT

Principles of Strategy	20 CATS	International Human Resource Management	20 CATS
Management of E-Commerce	20 CATS	International Logistics	20 CATS
Academic English for International Business	10 CATS	International Marketing	20 CATS
		Understanding International Business	10 CATS

Accredited by Coventry University UK, QAA and Danish Evaluation Institute. Delivered in Kolding by IBA and Coventry University jointly. CU Coventry is part of the Coventry University Group.

TOP-UP BACHELOR IN INTERNATIONAL BUSINESS (E-LEARNING)



This Bachelor (with Honours) degree, developed jointly by IBA and Leeds Beckett University, builds on your prior education and work experience. The programme is offered via e-learning, giving the freedom to fit study into family, social activities and work. It is a top-up programme that corresponds to the third year of a full-time bachelor and builds on top of two year programmes like the Danish AP degrees or the British DipHE or HND programmes.

Our BA degree in International Business gives you the most important tools you need to solve the kinds of complex challenges that occur when working in an international environment. You will gain insights into specific techniques and methods within financial management, intercultural communication and human resource management, enabling you to work on your assignments in a very professional way.

Admission requirements

The normal requirement is a minimum two years post-secondary education (AP degree or equivalent) in a relevant subject area such as business or management. Applicants with other experience/qualifications will be assessed individually. You must have a sufficient level of English and math. You will find further information on specific admission requirements at www.iba.dk/international.

FACTS

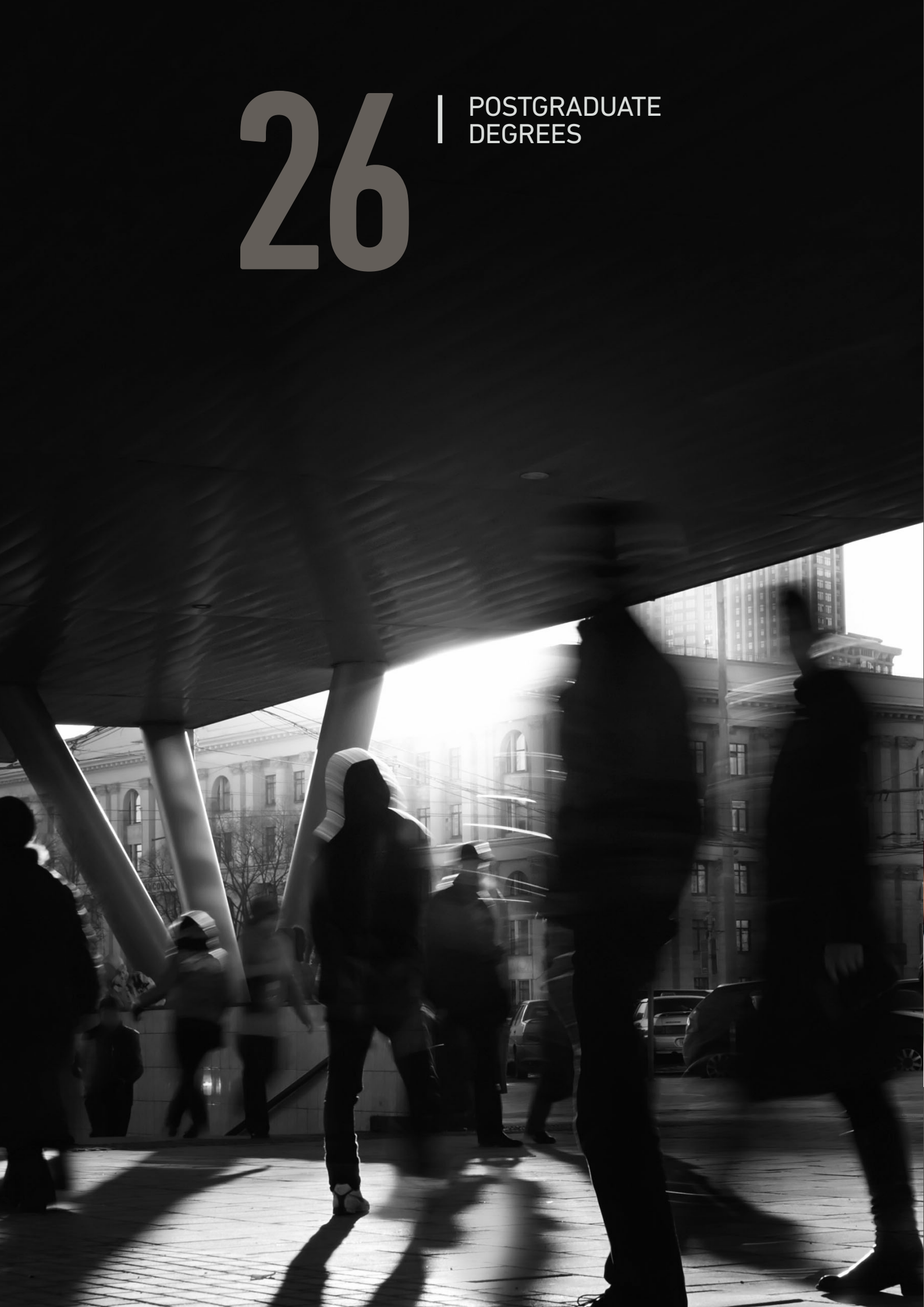
 How to apply: See details at iba.dk/international	 Spring study start: February
 Tuition fee: See details at iba.dk/international	 Spring application deadline: February 1, for EU/EEA and non-EU students
 Duration: 2 - 2.5 years	 Autumn study start: September
 Credits: 120 CATS (equivalent to 60 ECTS) 1 ECTS = 2 CATS	 Autumn application deadline: September 1, for EU/EEA and non-EU students

PROGRAMME CONTENT

Module 1: Economics	10 CATS	Module 6: Finance 1	10 CATS
Module 2: Organizational Behaviour	10 CATS	Module 7: Finance 2	10 CATS
Module 3: Culture Studies	10 CATS	Module 8: Corporate Strategy	10 CATS
Module 4: Marketing Issues 1	10 CATS	Research Project	40 CATS
Module 5: Marketing Issues 2	10 CATS		

26

POSTGRADUATE
DEGREES



As we look ahead
into the next century,
leaders will be those who
empower others.

Bill Gates



MSC IN INTERNATIONAL BUSINESS (FULL-TIME)

The full-time Master of Science degree has been developed by IBA in co-operation with Coventry University, UK. The 3 semesters comprise 8 modules covering the areas of strategy, analysis, trade, economics and research. Each module is completed with a written exam and a written paper. The final semester is devoted to a dissertation on a theme chosen according to the student's own interests in consultation with an IBA tutor. All classes are taught in English at IBA in Kolding.

The course provides students with the opportunity to develop a strategic outlook within a global context, and to hone business skills developed in their earlier academic studies. This has the overall objective of preparing students for a successful career in management, in either the public or the private sector.

Successful business managers have the ability to think strategically, to communicate effectively, and to implement complex business projects, from new product development to mergers and acquisitions. The emphasis on building management skills is illustrated in several of the core modules. The MSc International Business will help students develop an analytic and conceptual perspective in key functional areas, and the ability to apply critical skills to the functions and processes that drive business and organisations today.

Admission requirements

You must normally have successfully completed a degree in a relevant subject area at undergraduate level (bachelor or equivalent), and your English level must correspond to the IELTS academic score of 6.5+ or equivalent.



Study international
business and get
ready for a global
career.

FACTS

How to apply: See details at iba.dk/international

Credits: 180 CATS (equivalent to 90 ECTS)
1 ECTS = 2 CATS

Study start: September

Tuition fee: See details at iba.dk/international

Duration: 1.5 years

Application deadline: June 15, for EU/EEA and non-EU students

COURSE CONTENT

Semester 1:		Semester 2:	
Global Business in Emerging Regions	15 CATS	International Trade Management	15 CATS
Global Supply Chain and Logistics	15 CATS	Global Markets and Entry Strategies	15 CATS
Marketing in an International Perspective	15 CATS	International Leadership & Management	15 CATS
Management Accounting for Business	15 CATS	International Human Resource Management	15 CATS
		Semester 3:	
		Dissertation	60 CATS

MSC IN INTERNATIONAL BUSINESS (E-LEARNING)

IBA has developed this higher degree in cooperation with Leeds Beckett University, UK. It is an international, career-boosting management programme offering highly relevant content in a flexible study mode. Study is completely independent of time and place, requiring only a computer with internet connection. 8 modules cover the areas of strategy, analysis, trade, economics and research. Each module is completed with an oral exam that takes place via Skype or Adobe Connect. The final dissertation is on a theme chosen according to the student's own interests in consultation with an IBA tutor. The modules are all taught in English.

Admission requirements

You must normally have successfully completed a degree in a relevant subject area at undergraduate level (bachelor or equivalent), and your English level must correspond to the IELTS academic score of 6.5+ or equivalent.

FACTS

How to apply: See details at iba.dk/international

Tuition fee: See details at iba.dk/international

Credits: 180 CATS (equivalent to 90 ECTS)
1 ECTS = 2 CATS

Spring study start: February

Autumn study start: September

Duration: 2.5 years

Spring application deadline: February 1, for EU/EEA and non-EU students

Autumn application deadline: September 1, for EU/EEA and non-EU students

PROGRAMME CONTENT

Semester 1:		Semester 4:	
International Strategy	15 CATS	European Management and Business Strategy	15 CATS
Analytical Techniques	15 CATS	Research Design and Methods	15 CATS
Semester 2:		Semester 5:	
Management in International Firms	15 CATS	Dissertation	60 CATS
International Trade	15 CATS		
Semester 3:			
International Finance	15 CATS		
International Marketing	15 CATS		



MBA IN

GENERAL MANAGEMENT (FULL-TIME)


IBA has developed this full-time Master of Business Administration in cooperation with Coventry University, UK. It is aimed at those who have management experience and would like to further their career. Focusing on strategic management issues in combination with an in depth exploration of functional organisational areas, the full-time MBA provides an up-to-date, holistic view of organisations in a business environment facing the challenges of an increasingly globalised business environment. The course comprises 9 modules and a final dissertation delivered over 3 semesters. All classes are taught in English at IBA in Kolding.

MBA graduates can typically enter senior management roles, or build a career in consulting, marketing, finance and human resource management. In this respect, the personal development emphasis in the course reflects the skills demanded for flexible roles in management across a variety of organisational cultures and functions inside multinational companies.


Admission requirements

You must normally have successfully completed a degree in a relevant subject area at undergraduate level (bachelor or equivalent). Additionally, for this study programme, you should have minimum 2 years of relevant management experience, and your English level must correspond to the IELTS academic score of 6.5+ or equivalent.


FACTS




How to apply: See details at iba.dk/international




Tuition fee: See details at iba.dk/international




Credits: 180 CATS
(equivalent to 90 ECTS)
1 ECTS = 2 CATS




Spring study start:
February




Autumn study start:
September



15 Duration: 15 months



Spring application deadline:
December 1, for EU/EEA and
non-EU students



Autumn application deadline:
July 1, for EU/EEA and non-
EU students

COURSE CONTENT

Semester 1:		Semester 2:	
Principles of Marketing	15 CATS	Financial Statement Analysis and	
Strategic Analysis	15 CATS	Decision Making	15 CATS
Human Resource Management	15 CATS	Innovation Management	15 CATS
Economic Environment of Business	15 CATS	Management Consulting	15 CATS
		Principles of Strategic Leadership	15 CATS
		Semester 3:	
		Postgraduate Research Project:	
		Dissertation Route	60 CATS

It was the teachers,
yes, but also the course
administrator and course
director... everyone has
gone out of their way to
help me - from finding an
internship position, to
helping me with my
current job. I've been
really happy with the
whole IBA.

Avanika Trikammbhai Kotak
MSc graduate



EUROPEAN EXECUTIVE MBA (E-MBA)

As a manager, it is important to stay ahead of market trends and development, as well as with the various external factors that influence a company's success, ability to compete with others, and position in the market.

Some of the most important parameters for a company to be successful are strategy, economics, management, marketing and human resource management, and this programme has a strong focus on these topics.

This MBA Degree is a part-time and international programme, offered by Leeds Beckett University in co-operation with IBA International Business Academy in Kolding.

Admission requirements

You must normally have successfully completed a degree in a relevant subject area at undergraduate level (bachelor or equivalent). Additionally, you must have 3-4 years business experience, and your English level must correspond to the IELTS academic score of 6.5+ or equivalent.

FACTS

 How to apply: See details at iba.dk/international	 Spring study start: February
 Tuition fee: See details at iba.dk/international	 Spring application deadline: February 1, for EU/EEA and non-EU students
 Credits: 180 CATS (equivalent to 90 ECTS) 1 ECTS = 2 CATS	 Autumn study start: September
 Duration: 2 years	 Autumn application deadline: September 1, for EU/EEA and non-EU students

PROGRAMME CONTENT

Semester 1: Managerial Economics 20 CATS Managing Human Resources 20 CATS	Semester 3: Marketing Management 20 CATS Critical Management Inquiry 20 CATS
Semester 2: Managing Accountancy and Finance 20 CATS Managing Strategy and Change 20 CATS	Semester 4: Dissertation 60 CATS







EXECUTIVE MBA (PART-TIME)

The Executive Master of Business Administration has been jointly developed by IBA and Coventry University, and focuses on strategy, leadership, HRM and finance. A valuable component of this programme is the opportunity to network and share experiences and ideas with other management students both at IBA and Coventry University. Although completing an MBA is a challenging task, the course has been planned to fit into family life and career. With few students in each class and a blend of face to face teaching and e-learning, there is considerable in-built flexibility. The programme is completed over 2 years in 6 trimesters of 10-12 weeks. It consists of 9 modules and a final dissertation.

Admission requirements

To get enrolled, you are normally required to be educated to undergraduate degree (bachelor or equivalent) level in business or economics. Additionally, you must have a minimum of 2 years management level work experience, and an English level that correspond to the IELTS academic score of 6.5+ or the equivalent.

FACTS

 How to apply: See details at iba.dk/international	 Credits: 180 CATS (equivalent to 90 ECTS) 1 ECTS = 2 CATS
 Tuition fee: See details at iba.dk/international	 Duration: 2 years (6 trimesters)
 Study start: September	 Application deadline: August 21, for EU/EEA and non-EU students

PROGRAMME CONTENT

Trimester 1: Principles of Marketing 15 CATS Strategic Management 15 CATS	
Trimester 2: Human Resource Management 15 CATS Financial Analysis & Decision Making 15 CATS	
Trimester 3: Research Methods 10 CATS Innovation Management 15 CATS	
Trimester 4: Economic Environment of Business 15 CATS Principles of Strategic Leadership 15 CATS	
Trimester 5: Management Consulting 15 CATS	
Trimester 6: Dissertation 50 CATS	



EDUCATION THAT WORKS!

If you have any further questions, please
check www.iba.dk/international or contact us
at international@iba.dk

ARE YOU READY?



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