APPLICATION FORM  
Internship for Entrepreneurs

To be considered for entrepreneurial internship and called in for an interview, you must fill out the application form below. The application must not exceed 3 pages; thus, you must be accurate and make it brief.

The more you know about the topics in your business model, the better. However, there might be topics below that you know less of than others. In that case write your initial thoughts on the matter and write how you will investigate the topic.

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| **Write you name, study and the name of your business** |  |
| **Describe your business concept in max. 10 lines** |  |
| **At which stage is your business concept?** |  |
| **Which problem/need is your business concept a possible solution to?** |  |
| **What is new about your business concept and how is it different from existing solutions?** |  |
| **How and for whom does your business concept create value?** |  |
| **To which extend does your business concept create value socially, financially and/or culturally?** |  |
| **Who is your target group and why?** |  |
| **Please estimate the size of your target group** |  |
| **Do you have business partner? If yes, who? If no, who might be relevant?** |  |
| **What do you think is needed to create your business, to establish your business or to grow it?  E.g., financing, knowledge, partners**  *Depending on which stage you are in* |  |
| **How did you investigate or test the feasibility of the concept until now?** |  |
| **Explain the financial aspects of your business concept – cost structure and revenue streams** |  |
| **What is the next step for you?** |  |