

LEEDS BECKETT UNIVERSITY

Module Specification:

H6 Economics

International Business Academy

Module Summary:

This module falls into three main parts

- Study of classic and modern theories of international trade which are then applied to undertake an analysis of the international trade pattern including free trade, protectionism, trade barriers and the importance of the general economic growth for international trade
- Analysis of the historical and current influence on international relations of the most important international business institutions
- Study of a range of macroeconomic models, which are applied to an analysis of various countries in regard to economic and political opportunities, costs, benefits and challenges to their independence.

Module Aims

To provide students with the necessary theoretical and practical knowledge of economic and non-economic areas in order to understand, and operate effectively in, the global marketplace.

Module Learning Outcomes

- LO1 to enable students to understand, identify, analyse and critically assess the structure and pattern of international trade, the economic theories of international trade and the multilateral trading systems
- LO2 To enable students to reflect on the impact of microeconomic and macroeconomic models thus enabling them specifically to analyse and understand economic and political changes in the world economy
- LO3 To enable students to critically evaluate important international institutions and their relevance to international trade and policy